

## **NCPW Sample Letter to the Editor**

Dear Editor:

Routine transactions reveal bits of information about you – your bank and credit card account numbers; your income; your Social Security number; or your name, address, and phone numbers. If someone steals that information – and uses it to commit fraud – it’s called identity theft. And that’s a crime that can wreak havoc on your finances, your credit and your reputation.

Knowing how to safeguard information can help minimize the risk of becoming a victim of identity theft. Our local consumer protection office is partnering with the Federal Trade Commission, the Postal Inspection Service along with other groups to promote the availability of information about identity theft.

A group of federal, state and local agencies and national advocacy organizations join forces every February for National Consumer Protection Week (NCPW). This year’s theme, “Identity Theft: When Fact Becomes Fiction,” focuses on minimizing the risk of identity theft and taking fast action to contain any harm, if an identity thief strikes. To learn more about how to minimize the risk of identity theft and the new rights for identity theft victims, visit [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw).

Sincerely,

[Insert name and organization]